



Press release

Glidden® Paint Announces Five Finalists in Colorful Classrooms Makeover Contest

Online voting open now through October 26

CLEVELAND, OHIO (October 8, 2012) – After reviewing more than 320 nominations from elementary schools in 43 states, five finalists have been selected to vie for a complete school makeover from Glidden® paint. The “**Colorful Classrooms Contest**” involves a nationwide search for the one elementary school in the most need of a complete makeover for its classrooms.

The following schools will now compete for the most online public votes now through October 26 on Glidden.com:

- **Franklin Elementary School**
Kent, OH
- **Jefferson Elementary School**
Gallup, NM
- **Monte Vista Elementary School**
Lancaster, CA
- **Saltillo Elementary School**
Saltillo, MS
- **The Orion School**
Atlanta, GA

“The Glidden brand recognizes the difficulty that some schools face in finding funds within their operating budget to do simple maintenance-related projects like painting,” said Rob Horton, vice president of marketing for Akzo Nobel Paints LLC, the makers of Glidden paint. “That’s where we can help. We want to find the one elementary school in most need of a complete makeover and help add color to the school and the lives of its students.”

A panel of judges selected the five semi-finalists on the basis of need, scope of project, potential impact on the student body, community engagement, and quality and creativity of entry. The winner will be notified on October 29 and the painting project is expected to occur by the end of the year.

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About Glidden® Paint

The Glidden® paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were

developed and marketed under the Glidden brand decades ago, to today's broad assortment of versatile paints, Glidden paint makes it easy for consumers and paint contractors alike to turn inspiration into action and add color to people's lives. Available throughout the U.S. and Canada at national retailers, company-owned stores and other fine retailers, Glidden paint is a brand of AkzoNobel, the world's largest paint and coatings company.

About AkzoNobel's North American Decorative Paints Business

Within its North American paints business, AkzoNobel produces a portfolio of well-respected brands, including Glidden®, Glidden Professional™, Dulux®, Bétonel®, CIL®, Sico®, Ralph Lauren® and Devoe® paints; Flood®, Sikken® and Synteko® wood care products; plus Liquid Nails® and Mulco® adhesives and caulks. Products are sold through company stores, national retail outlets, distributors and independent dealers throughout the region as well as exported internationally.

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