Akzo Nobel Paints LLC 15885 West Sprague Road Strongsville, OH 44136 T +1 800.356.6346 F +1 440.297.7365 www.glidden.com www.facebook.com/glidden www.twitter.com/#!/glidden_paint



Press release

Jefferson Elementary Announced as Winner in Colorful Classrooms Contest

Five elementary schools competed as finalists for prize

CLEVELAND, OHIO (October 29, 2012) – After receiving more than 27,440 votes online, Jefferson Elementary School in Gallup, New Mexico, is the winner of the "Colorful Classrooms Contest" sponsored by Glidden[®] paint. Jefferson, one of five finalists selected to vie for a complete school makeover from the Glidden brand, amassed more than 44.4 percent of all contest votes.

As the winner of the contest, Jefferson Elementary will receive 200 gallons of Glidden paint, labor and a community celebration for all of their efforts. The painting project is expected to occur in 2013.

"The Glidden brand is proud to help these five deserving schools and their students add color to their facilities and to their lives," said Rob Horton, vice president of marketing for Akzo Nobel Paints LLC, the makers of Glidden paint. "We also thank the voters and communities who supported the Colorful Classrooms Contest and its goal to assist schools that are having difficulty finding resources for projects like painting."

In addition, the other four finalists will receive 200 gallons of Glidden paint to add color to their walls. They were:

- Franklin Elementary School (11,783 votes; 19.1 percent) Kent, OH
- Monte Vista Elementary School (9,180 votes; 14.9 percent) Lancaster, CA
- Saltillo Elementary School (12,645 votes; 20.5 percent) Saltillo, MS
- The Orion School (640 votes; 1.0 percent) Atlanta, GA

More than 61,000 votes were cast between October 8 and October 26. A panel of judges selected the five finalists from more than 320 applications on the basis of need, scope of project, potential impact on the student body, community engagement, and quality and creativity of entry.

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About Glidden Paint

The Glidden paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were developed and marketed under the Glidden brand decades ago, to today's broad assortment of versatile paints, Glidden paint makes it easy for consumers and paint contractors alike to turn inspiration into action and add color to people's lives. Available throughout the U.S. and Canada at national retailers, company-owned stores and other fine retailers, Glidden paint is a brand of AkzoNobel, the world's largest paint and coatings company.

About AkzoNobel's North American Decorative Paints Business

Within its North American paints business, AkzoNobel produces a portfolio of well-respected brands, including Glidden[®], Glidden Professional[™], Dulux[®], Bétonel[®], CIL[®], Sico[®], Ralph Lauren[®] and Devoe[®] paints; Flood[®], Sikkens[®] and Synteko[®] wood care products; plus Liquid Nails[®] and Mulco[®] adhesives and caulks. Products are sold through company stores, national retail outlets, distributors and independent dealers throughout the region as well as exported internationally.

Media Contacts:

Caitlin Burke
Dix & Eaton
cburke@dix-eaton.com
216.241.3022

Nicolle Huffman AkzoNobel nicolle.huffman@akzonobel.com 440.297.8289