Glidden® Paint

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Aimee Lawlor
Director – Innovation, North America

Aimee Lawlor is responsible for leading innovation for AkzoNobel's North American Decorative Paints business. In this capacity, Aimee and her team develops and markets new products and services that satisfy the needs of both do-it-yourself consumers as well as the professional contractor across the portfolio of leading AkzoNobel brands. Leveraging her extensive brand and category management experience, the company has launched several innovative platforms, and in doing so, helped to position the company as a technological and sustainability conscious-leading paint company.

Prior to her current responsibilities, Aimee was AkzoNobel's brand manager for Ralph Lauren Paint program as well as the Glidden brand, the company's flagship paint brand in the United States. She joined the company in 1999 from Rubbermaid, where she worked within channel marketing for three years.

An Ohio native, Aimee graduated with a Bachelor of Science from Miami University in Oxford, Ohio. She also earned her Master's of Business Administration from Baldwin Wallace University.

Today, Aimee is based in Strongsville, Ohio and resides in the area with her husband, Joe, and their three children, Matilda, Gavin and Mason.

About Glidden
The Glidden® Paint brand offers a rich tradition of innovation and color inspiration, having consistently embodied quality and performance for generations of customers. From the first latex paints that were developed and marketed under the Glidden brand decades ago, to today's broad assortment of versatile paints, Glidden makes it easy for consumers and paint contractors alike to turn inspiration into action and add color to people's lives. Available nationwide at The Home Depot, Walmart, company-owned Glidden Professional Paint Centers and other fine retailers, Glidden Paint is a brand of AkzoNobel, the world's largest paint and coatings company.

About PPG's North American Decorative Paints Business
Within its North American paints business, PPG produces a portfolio of well-respected brands, including Glidden®, Glidden Professional™, Dulux/Bétonel®, CIL®, Sico®, Ralph Lauren® and Devoe® paints; Flood®, Sikkens® and Synteko® wood care products; plus Liquid Nails® and Mulco® adhesives and caulks. Products are sold through company stores, national retail outlets, distributors and independent dealers throughout the region as well as exported internationally.